

.IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 10/663,015 Confirmation No.: 1737  
Applicant : Polly Stecyk  
Filing Date : September 15, 2003  
Title : PASSIVE ENFORCEMENT METHOD FOR MEDIA RATINGS  
Group Art Unit : 4115  
Examiner : Junior O Mendoza  
Docket No. : 705397.53  
Customer No. : 34313

**SUPPLEMENTAL RESPONSE**

Mail Stop AMENDMENT  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This paper is filed in response to the Final Office Action mailed on June 19, 2009, and is accompanied by an affidavit under 37 C.F.R. §1.131 antedating a reference relied on by the examiner.

A listing of the claims begins on page 2.

Remarks begin on page 7 of this paper.